

EVALUATION OF DATA LAYERS TO OPTIMIZE CORN AND SOYBEAN

PLACEMENT WITHIN THE SOIL LANDSCAPE

2018 ASABE Annual International Meeting

August 1, 2018

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vDrive Insecticide



Wave Vision



FurrowJet & SmartFirmer





vSet Select & mSet

CASEII



DeltaForce



CleanSweep



RTK GPS



Monitor



Data Visualization



vApplyHD



vSet &SpeedTube













Objectives

- 1. Evaluate challenges of multihybrid/variety seeding.
- 2. Determine the effectiveness of the technology.
- 3. Consider operational issues, logistics, and benefits to different platforms.
- 4. Evaluate prescription creation techniques.
- 5. Consider remote sensing for evaluation of field performance.
- 6. Evaluate technology with cooperating growers in Ohio.









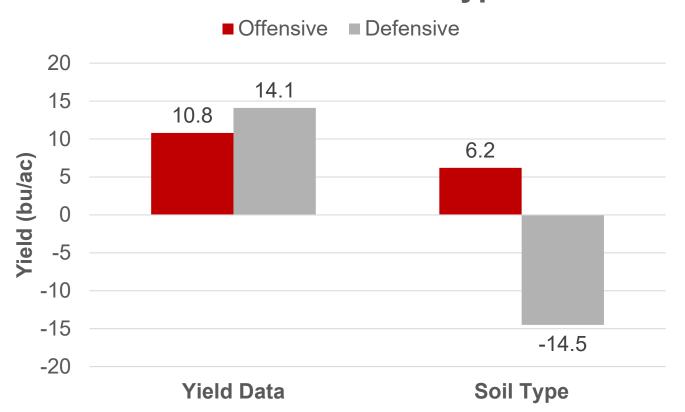
Test Blocks vs Test Strips

2015 Test Blocks

- Corn
- 0.25 to 0.5 acre blocks
- Treatments
 - Defensive hybrid: Low, medium, high population
 - Offensive hybrid: Low, medium, high population
 - No replications



Yield Data vs. Soil Type



2016 Test Strips

- Corn and Soybeans
- Treatments
 - Solid seed defensive hybrid at low population
 - Solid seed defensive hybrid at high population
 - Solid seed offensive hybrid at low population
 - Solid seed offensive hybrid at high population
 - Inverse of prescription
- Replicated 3 times

Test Blocks vs Test Strips



2017 Protocol

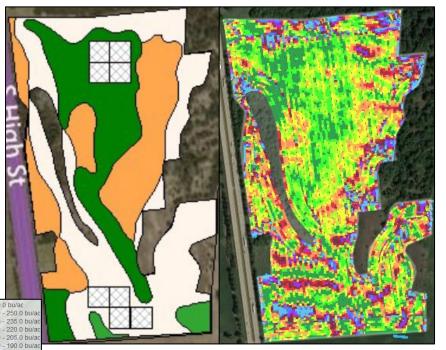
- Corn and soybeans
- 0.25 to 0.5 acre blocks
- Treatments
 - Defensive and offensive hybrid
 - One mid population for comparison
 - Rest of comparisons are already in Rx
 - Minimum of 3 replications

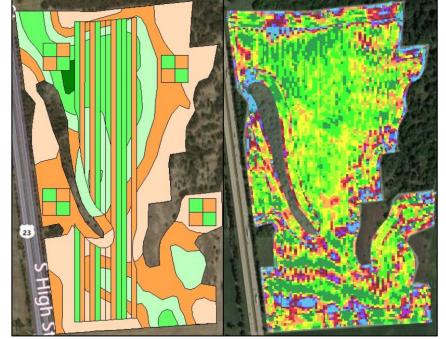
Test Blocks vs Test Strips



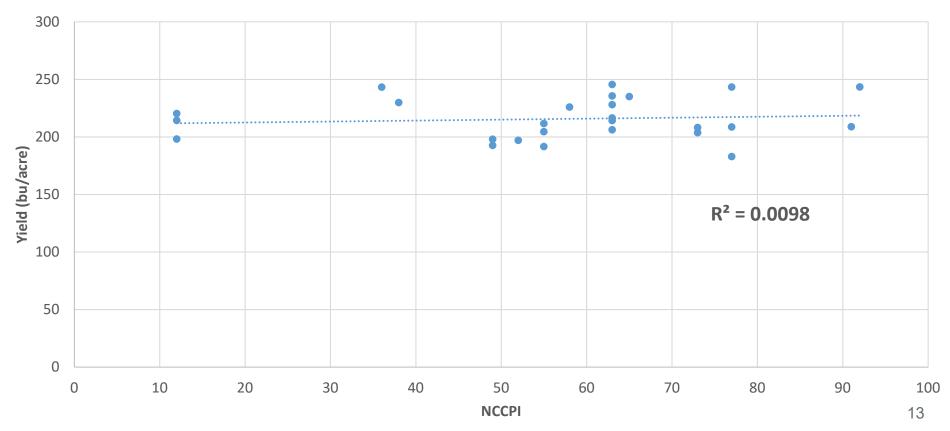
Comparing Corn Yield Maps

2015 2017

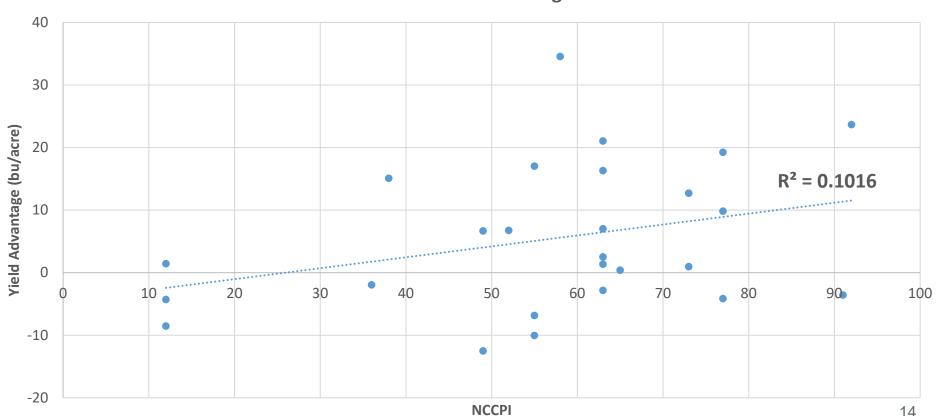




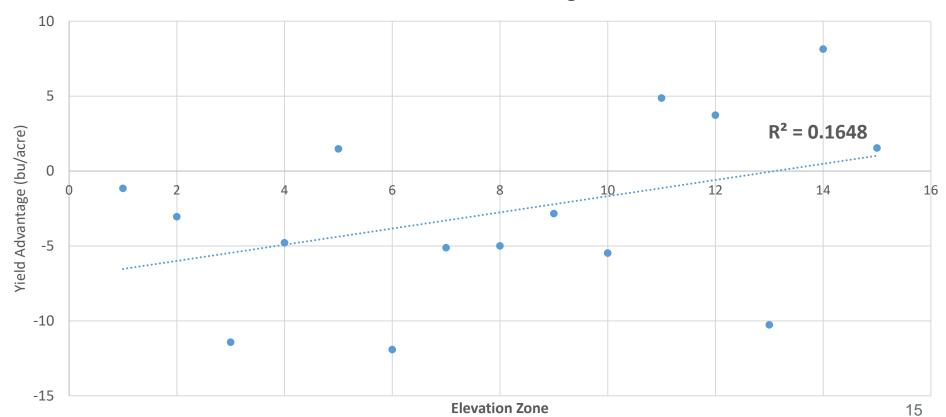
NCCPI vs Corn Yield - 2017



NCCPI vs. MH Corn Advantage -2017

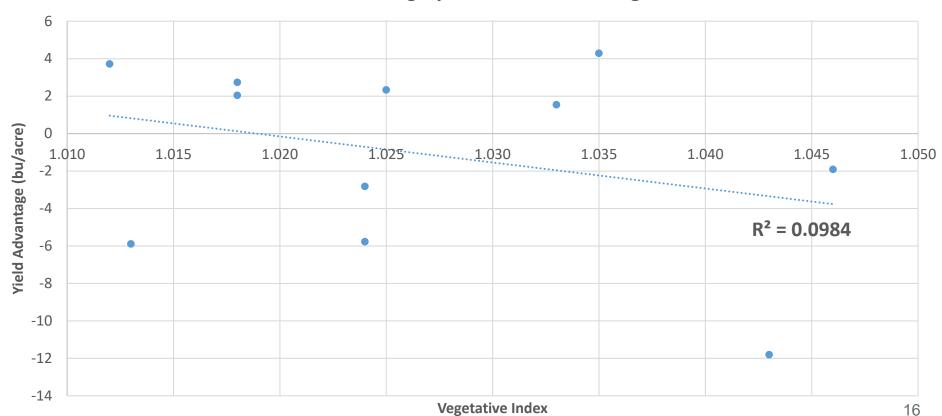


Elevation vs MH Corn Advantage - 2017





Remote Sensed Imagery vs MH Corn Advantage - 2017

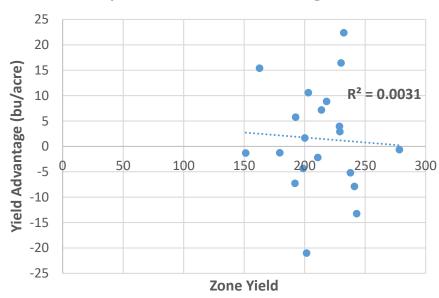




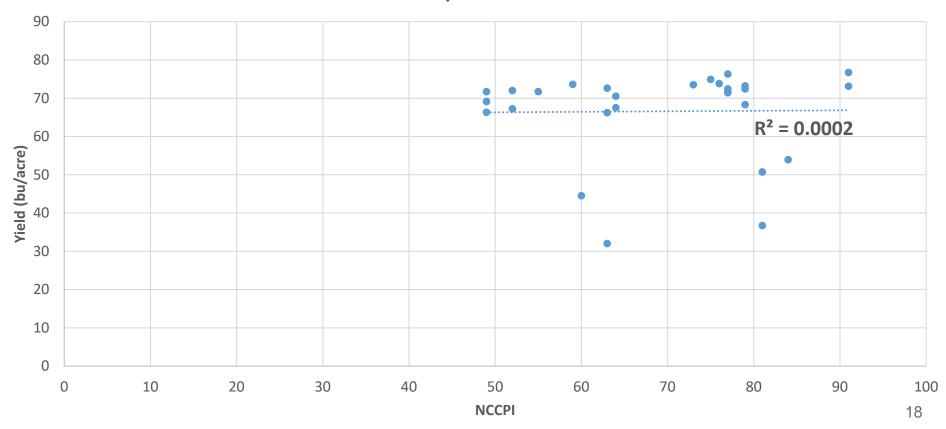
2017 Corn Conclusions

Field	Zone	Zone Yield	Defensive	Offensive	Advantage
N Rathmell West	L	151.3	176.1	174.8	-1.3
SE Off SR 23 70 ac	L	162.8	134.5	149.8	15.4
N Rathmell South	L	179.5	173.1	171.8	-1.3
N Rathmell North	ML	192.0	193.7	186.4	-7.3
N Rathmell West	ML	192.6	202.6	208.4	5.7
N Rathmell West	МН	198.8	240.8	236.4	-4.4
N Rathmell North	М	200.1	215.6	217.2	1.6
SE Off SR 23 70 ac	ML	201.6	213.7	192.7	-21.0
Crist	VL	203.1	221.9	232.4	10.6
N Rathmell West	М	210.9	222.9	220.7	-2.2
N Rathmell South	ML	213.9	198.5	205.7	7.2
Crist	М	218.2	245.5	254.3	8.8
N Rathmell South	М	228.8	223.6	227.5	3.9
SE Off SR 23 70 ac	М	229.2	229.9	232.8	2.9
Crist	L	230.1	219.3	235.7	16.4
Crist	Н	232.4	251.0	273.4	22.4
N Rathmell South	MH	237.8	247.6	242.4	-5.2
SE Off SR 23 70 ac	МН	241.1	241.6	233.7	-7.9
N Rathmell North	МН	243.0	264.0	250.8	-13.3
N Rathmell North	Н	278.3	288.3	287.7	-0.7

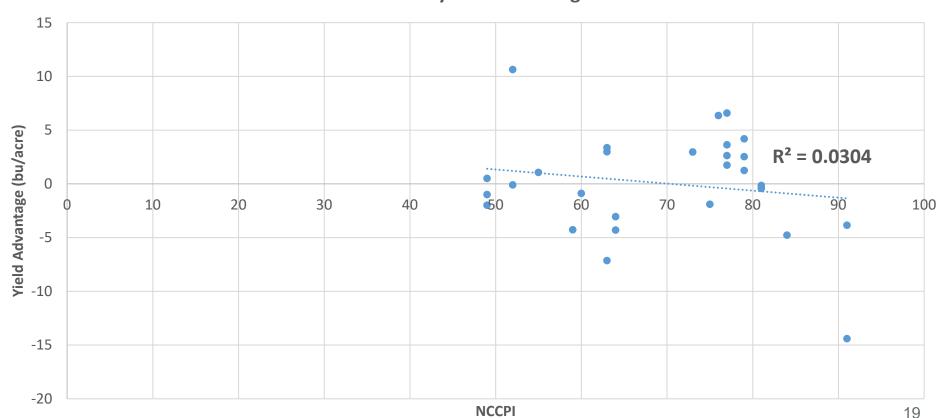
Prescription vs MH Corn Advantage - 2017



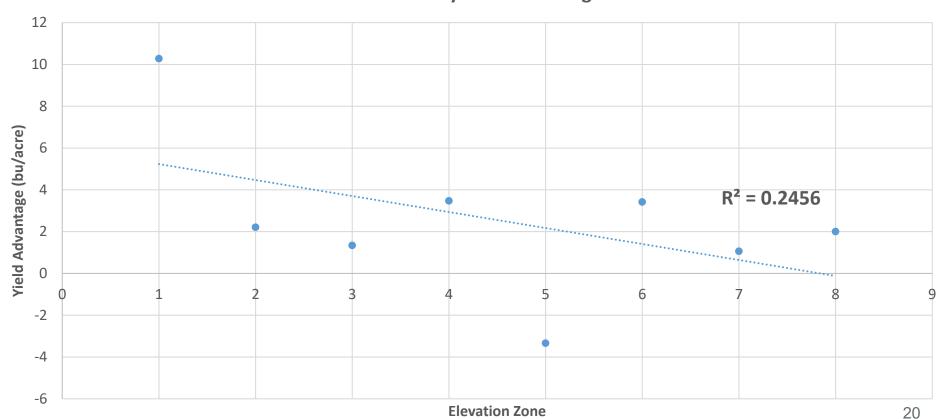
NCCPI vs Soybean Yield - 2017



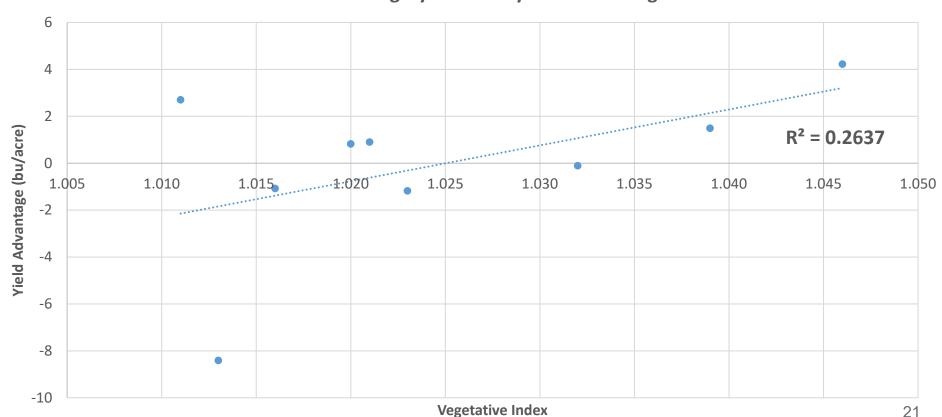
NCCPI vs. MH Soybean Advantage - 2017



Elevation vs MH Soybean Advantage - 2017



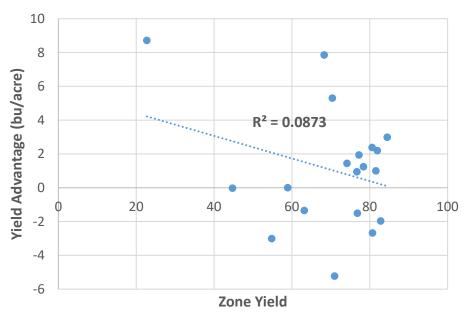
Remote Sensed Imagery vs MH Soybean Advantage - 2017



2017 Soybean Conclusions

Field	Zone	Zone Yield	Defensive	Offensive	Advantage
South Bloomfield	L	22.7	23.3	32.0	8.7
South Bloomfield	ML	44.8	39.4	39.4	0.0
South Bloomfield	М	54.8	53.3	50.3	-3.0
South Bloomfield	МН	58.9	54.1	54.1	0.0
South Bloomfield	Н	63.2	60.7	59.4	-1.4
SW Off SR23 114 ac	L	68.3	60.6	68.5	7.9
South of Rathmell	L	70.4	67.9	73.2	5.3
SE Off SR 23 209 ac	L	71.0	66.3	61.1	-5.2
SE Off SR 23 209 ac	ML	74.2	66.3	67.8	1.4
SW Off SR23 114 ac	М	76.7	70.0	70.9	0.9
SW Off SR23 114 ac	ML	76.8	70.0	68.5	-1.5
South of Rathmell	ML	77.2	72.0	73.9	1.9
SE Off SR 23 209 ac	М	78.4	67.6	68.8	1.2
South of Rathmell	М	80.6	74.5	76.9	2.4
SW Off SR23 114 ac	MH	80.7	76.8	74.2	-2.7
SE Off SR 23 209 ac	МН	81.6	74.0	75.0	1.0
South of Rathmell	МН	82.0	77.6	79.8	2.2
SW Off SR23 114 ac	Н	82.8	78.16	76.19	-2.0
South of Rathmell	Н	84.5	78.0	80.9	3.0

Prescription vs MH Soybean Advantage - 2017



Return on Investment (Beck's Hybrids 2012-2017)

Multi-hybrid Cost

16 row: \$31,200 or \$1950/Row

Beck's Multi-Year Data					
Corn (7/17/2018, \$3.46 per bushel)	+6.1 bu/ac	\$21.11/acre			
Soybeans (7/17/2018, \$8.35 per bushel)	+1.9 bu/ac	\$15.87/acre			

Break-Even Acreage

Corn ~ 1477 acres

or

Soybeans ~1965 acres

Grower Conclusions

- Numerous challenges using multi-hybrid technology not just plug and play
- If grower has not ever used variable rate seeding do not use multi hybrid
- Growers must be ready for seed logistics more than ever before
- Switching hybrids could be yield swings of 50 plus bushels per acre
- Planter calibration and setup is critical or will cause gaps and offsets in field critical transition areas
- Mechanically meters have little to no issues
- Growers do not understand their data or the quality of their data
- Growers do not know which data to use and when to use it
- Agronomists do not have all the tools to make sound decisions for seed placement
- Be prepared to make more planter adjustments
- ROI is going to change with introduction of mSet
- ALWAYS DIG BEHIND PLANTER!

Research Conclusions

- Must have test block/strips replicated to double check placement but <u>which method?</u>
- Remote sensed imagery will be key for creating prescriptions for growers with little yield history
- Need a standard protocol for testing zones in fields (Harvest, Planting, Rx generation, Reporting, etc.)
- Average duration of marketing a hybrid is 18 months
- No true defensive hybrids on market, current we are overloaded with hybrids that are both and stay in the middle of genetics
- With correct data and grower management multi-hybrid will show benefit
- Seed companies are behind the learning curve compared to the equipment companies
- Be ready to fail and get hybrid placement wrong
- Water and growing season affects results considerably







Acknowledgments





Mike Hannewald - Beck's Hybrids
Craig Rodgers - Beck's Hybrids
Radcliff Farms





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